



# Massimo Marzullo

VideoContent specialist



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## PROFILE

Living and working in England and the Netherlands strengthened my adaptability and cross-cultural awareness, shaping my approach to visual communication through academic and professional practice. Now based in Berlin, this international path continues to inform how I observe contexts, people, and stories, reinforcing a flexible mindset toward evolving production processes and clear, purposeful story telling.

## EDUCATION

### BSc Television&Broadcasting

@ Portsmouth University, UK

SEP 2010 - JUL 2013

Graduating cum laude in a course designed to master industry standards for television and other media platforms from a creative perspective. During this period, I developed proficiency in utilizing tools and technologies essential for producing and broadcasting audiovisual content, with dedicated focus on the editorial side.

### NVQ2 Comm. Technology Practitioners

@ Gateshead College, UK

AUG 2009 - DEC 2009

Qualification in designing and developing Ethernet and fiber-optic data networks.

### Diploma in Elettronica e Telecomunicazioni

@ IIS "Da Vinci - Agherbino, Noci (BA)

SEP 1998 - JUL 2003

Development of technical skills in electrical and electronic installation, maintenance, and diagnostics.

## SOFTWARE SKILLS

### Video editing e digital compositing

@Adobe Creative Cloud, @Avid, @Apple, @Blackmagic

Expert in the use of various video editing programs, including Premiere, Media Composer, Final Cut, and Da Vinci Resolve. Skilled in managing audio controls and performing color correction and grading. Proficient in creating and post-producing raster and vector images with After Effects, Photoshop, and Illustrator.

## WORK EXPERIENCE

### Founder

@Marzullo Media, Putignano - BA, IT

AUG 2022 - APR 2024

Media production house involved within the entire process from concept development to the final delivery of video content ranging from commercials and corporate videos to documentaries, and social media ads. In addition, collaborated with accredited organisation, to facilitate workshop in creative digital media.

### Video content marketer

@KATO Group B.V. - Knivesandtools.com, Apeldoorn, NL

MAI 2020 - FEB 2022

Responsible for promoting brands and products through strategic video content on YouTube and Instagram, overseeing the full production process from planning and publishing to optimization and performance tracking.

### Video producer

@Saxion University | Video Unit, Deventer, NL

SEP 2015 - APR 2020

Collaborated with educators to translate curriculum materials into compelling and at the same time engaging and accessible video products, such as lectures, tutorials, explainer videos, animations, and webinar and podcast. Offering support to the modern, hybrid, and remote learning environments, ensuring that the information is clear, consistent, and pedagogically sound.

### Cameraman / Editor

@Weareshuffle, London, UK

SEP 2013 - OCT 2015

Videomaker withing a marketing and communication agency. Apart from operating cameras and lighting equipment, was responsible for delivering brand video and social media content in line with the strategy and guidelines of the clients.

## HARDWARE SKILLS

### Video, Sounds, Light

@Studio, @Location

Proficient with use and monitoring of professional mirrorless and cinema cameras. Understanding rigs, gripping and stabilization devices. Setting up and operating microphones (shotgun, lavalier, wireless, handheld). Operating studio and portable lights (LED panels, softboxes, fresnels)